Content Tracker

	January	February	March	April	May	June	July	August
Blog Data Points								
Total Blog Visits	*409*	*1,680*	*3,889*					
Total Blog Page Views	*1,638*	*5,504*	*4,500*					
Total Organic Page Views	*200*	*224*	*354*					
Total Blog Homepage Page Views	*625*	*1,554*	*1,909*					
Total Blog Pages Per Visit	*4*	*5*	*3*					
Percent Change PVs MOM	***N/A***	***236.02%***	***-18.24%***					
Percent Change Organic PVs MOM		***12.00%***	***58.04%***					
Other potential data points:								
Traffic to various landing pages								
Lead cost from content								
Traffic from social media								
Time on page								
Most visited pages								
Top traffic sources								