digital	Content Planner
	Content/Headline
Week of 1/1/21	
Monday	How to Start Your eCommerce Business in One Weekend
	5 Reasons to Boost Traffic to Your Blog
Tuesday	How to Write an Epic eBook Headline
Wednesday	NO BLOG POST
Thursday	10 Pro Tips for Boosting Blog Traffic
Friday	NO BLOG POST
Saturday	NO BLOG POST
Sunday	NO BLOG POST
Week of 1/8/21	
Monday	How to Start Your eCommerce Business in One Weekend
Tuesday	NO BLOG POST
Wednesday	NO BLOG POST
Thursday	Infographic - from content partner
	NO DI GO DOCT

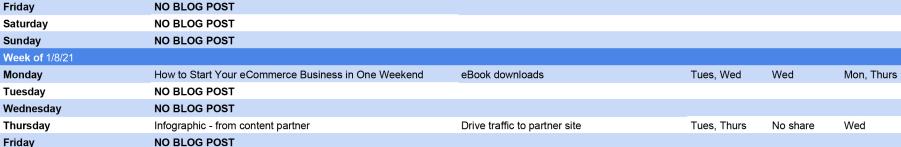
NO BLOG POST

#SundayFunday Link Roundup

Saturday

Week of 1/15/21 Monday Tuesday Wednesday **Thursday** Friday Saturday Sunday Week of 1/22/21 Monday Tuesday Wednesday Thursday Friday Saturday Sunday

Sunday



Goal

Traffic

eBook downloads

eBook downloads

Drive traffic to partner site

Engagement

Twitter Share FB Share

Wed

Wed

No share

Thurs, Fri

Tues. Wed

Tues, Wed

Tues, Thurs

Tues, Wed

Wed

Wed

Insta Share

Mon, Thurs

Mon, Thurs

Mon, Thurs

Wed

Mon