



Content Planner

	Content/Headline	Goal	Twitter Share	FB Share	Insta Share
Week of 1/1/21					
Monday	How to Start Your eCommerce Business in One Weekend	eBook downloads	Tues, Wed	Wed	Mon, Thurs
	5 Reasons to Boost Traffic to Your Blog	Engagement	Tues, Thurs	No share	Wed
Tuesday	How to Write an Epic eBook Headline	eBook downloads	Wed	Thurs, Fri	Mon
Wednesday	NO BLOG POST				
Thursday	10 Pro Tips for Boosting Blog Traffic	Traffic	Tues, Wed	Wed	Mon, Thurs
Friday	NO BLOG POST				
Saturday	NO BLOG POST				
Sunday	NO BLOG POST				
Week of 1/8/21					
Monday	How to Start Your eCommerce Business in One Weekend	eBook downloads	Tues, Wed	Wed	Mon, Thurs
Tuesday	NO BLOG POST				
Wednesday	NO BLOG POST				
Thursday	Infographic - from content partner	Drive traffic to partner site	Tues, Thurs	No share	Wed
Friday	NO BLOG POST				
Saturday	NO BLOG POST				
Sunday	#SundayFunday Link Roundup	Drive traffic to partner site	Wed	Tues, Wed	Mon, Thurs
Week of 1/15/21					
Monday					
Tuesday					
Wednesday					
Thursday					
Friday					
Saturday					
Sunday					
Week of 1/22/21					
Monday					
Tuesday					
Wednesday					
Thursday					
Friday					
Saturday					
Sunday					